

After the Transportation Service Provider Approval Process...

Now What?



Agenda

- Background
- User Perspective
- Marketing Roles
- Transportation Service Provider Opportunities



Transportation Management Services Solution (TMSS)

Comprehensive on-line freight and household goods transportation management system designed exclusively for Federal civilian agencies



Current Functionality

- On-line rate filing and tender management
- Rating and Routing
- On-line Booking
- Bills of Lading



Future Functionality

- Pre & post-payment auditing
- Automated billing & payment
- Tracking and tracing shipments
- Handling loss and damage claims
- Generating reports



Approval Process and Rate Filing

- Household Goods and Freight Programs
 - > Approval Process
 - Request for Offers
 - Rate Filing Window
 - Household Goods
 - Freight



Approved TSPs

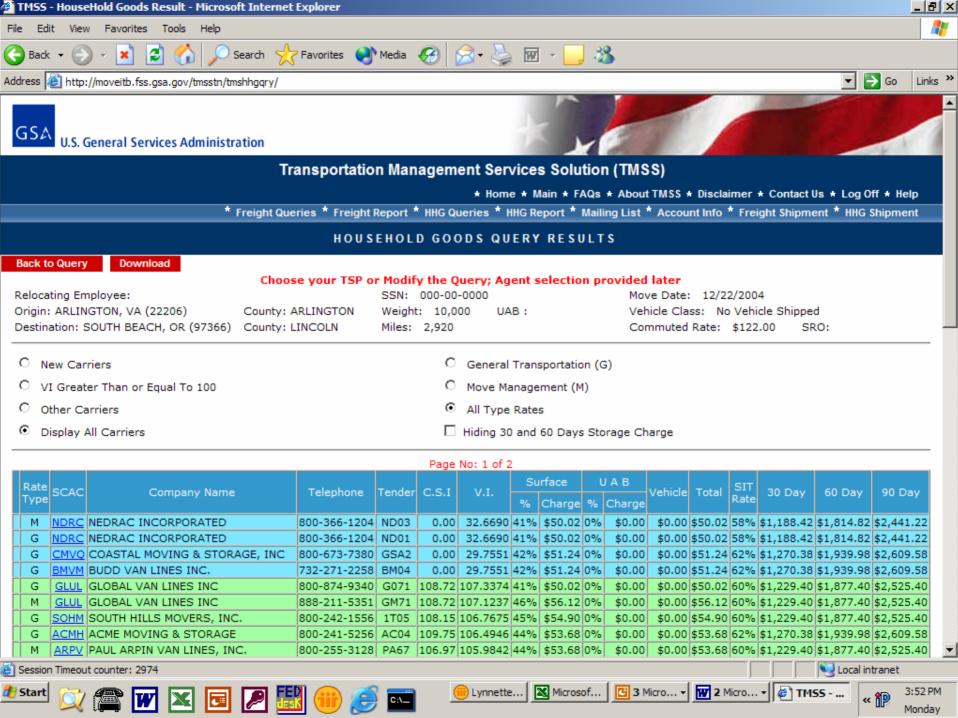
 273 Household Goods Transportation Service Providers

834 Freight Transportation
 Service Providers



After Approval Process... Household Goods

- Customer Satisfaction Index
- Value Index





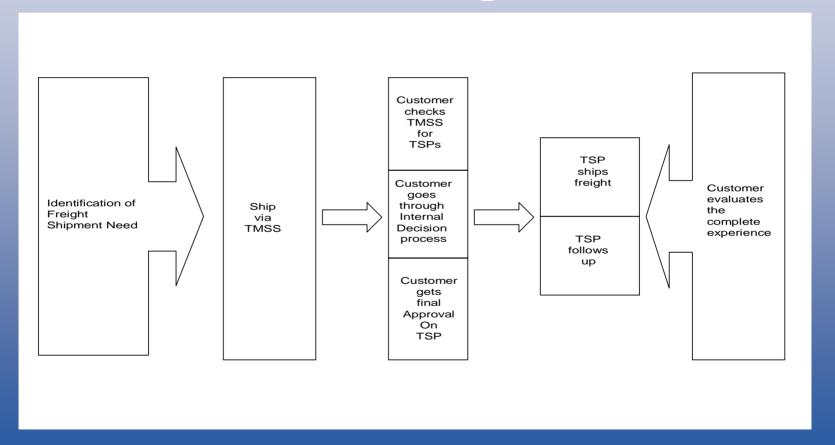
After Approval Process... Freight

- Ranked by lowest cost
- Quality rating will be developed





Decision Making Process





Elements to Increase Repeat Business

- Customer Service
- Prompt Responses
- Dependable Service
- Willingness to Handle Problems
- Cost Effective Pricing



GSA Marketing Efforts

- GSA Expo
 - > May 2nd 5th, 2005 in San Diego
 - > 10,000 Attendees
- GSA AMSA Household Goods and Freight Forum
 - > February 23rd 25th, 2005



GSA Marketing Efforts

- Travel and Transportation Workshops
- Agency Review and Assistance Program
- Agency Site Visits
- Publication Support
- Advertising Support
- Public Relations Efforts



TSP Opportunities

- Transportation Management Services Solution (TMSS) mailing list
- Federal and Regional Yellow book
- Federal Procurement Data System (FPDS)
- Site visits
- Conferences/forums



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